

JATIN KAMPANI



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Jatin Kampani is one of that rare breed who has been able to transform a passion into a career. From being a shutterbug in childhood, Jatin graduated to becoming a professional photographer in 1996.

The country only stood to gain as Jatin's prowess in capturing the incredible with his camera, took him on a road that few Indians had ever imagined traveling.

A decade on from his professional debut, he became the first Indian photographer whose work was selected to be on the cover of *Lurzer's Archive*, a magazine that publishes works of excellence in advertising from around the world. Successively, over the last two years he has been featured in *Archive's* special edition of '200 Best Ad Photographers Worldwide'.

His images have won numerous awards at the International Photography Awards (IPA), Black and White Spider Awards and the PX3 Awards, Paris, to name a few. He was one of the illustrious 40 from the International Photography Awards to have his image chosen by renowned curators Colin Westerbeck and Dr. Anthony Bannon, Director of the George Eastman House to be a part of the traveling "International Photography Best of Show". An exclusive exhibition encompassing a collection of the top photographs of the competition, the 'Best of Show' travels to approximately nine international cities, spanning 6 countries (at major photography venues and events) over the course of the year.

And for two years consecutively, he has had the distinction of receiving the 'Best Photographer of the Year Award' by 'Asian Photography', a photography Magazine that honors the photography fraternity as whole– a part of the SAP media group.

Merits aside, his insatiable passion has led him to hold several group shows across the country. The TAO Art Gallery-Mumbai, Jehangir Art Gallery-Mumbai, India Habitat Centre – Delhi, the Bajaj Art Gallery - Delhi, Nitanjali Art Gallery -Delhi are some of the venues where his works have been exhibited. Mr Kampani was one among the chosen photographers invited to hold a solo exhibition at the Foto Art Festival, Bielsko Biala, Poland in the year 2009. In 2011 he was chosen to be a part of the CHIVAS STUDIO 2011, wherein his work, along with 6 other world renowned artists like Mr. Paresh Maity and Brian Olsen were exhibited in Delhi and Mumbai.

Included in Jatin's repertoire are outstanding advertising campaigns that he executed for clients like De Beers, World Gold Council, Marriott Incorporated, ITC, L'Oreal, Motorola, Bacardi, Seagram's India, ESPN, Pepsi, Canon and Sony to name a few. Fashion has been his middle name for sometime now, having crafted some feted wonders for publications like Elle, Marie Claire, L'Officiel, GQ, Grazia, Hello, OK, People and Verve.

Jatin's body of work also includes portraits of a number of distinguished individuals. Her Highness late Rajmata Gayatri Devi, Amitabh Bachchan, Sachin Tendulkar, KV Kamat, Shahrukh Khan, Aishwarya Rai Bachchan, Priyanka Chopra, Hritik Roshan, Alia Bhatt, Akshay Kumar, Late Pandit Shivkumar Sharma, Dr LS Subramaniam are a few of those whose finer details Jatin has captured through his lenses.

As Jatin negotiates the contours of everything tangible and intangible with his camera, he also silently works towards giving back to his career, his profession, his first love. Along with some other enthusiasts, he recently donned the mantle of promoting photography as an art form in India.